

Allegra
**COFFEE
LEADER
SUMMIT**

SOUTH AFRICA 2019

S U S T A I N A B L E F U T U R E , T H R I V I N G T O G E T H E R

Conference Programme

9.45 **Welcome & Open**
Jeffrey Young, CEO & Founder
Allegra Group

9.50 **Global Trends: The Current and Future Marketplace**
Jeffrey Young, CEO & Founder
Allegra Group



10.20 **Touching Lives**
Pete Howie, Director
Seattle Coffee Co.



10.50 **Life and Coffee: A Catalyst for Connecting Communities**
Darren Levy, CEO
vida e caffè



11.20 COFFEE BREAK

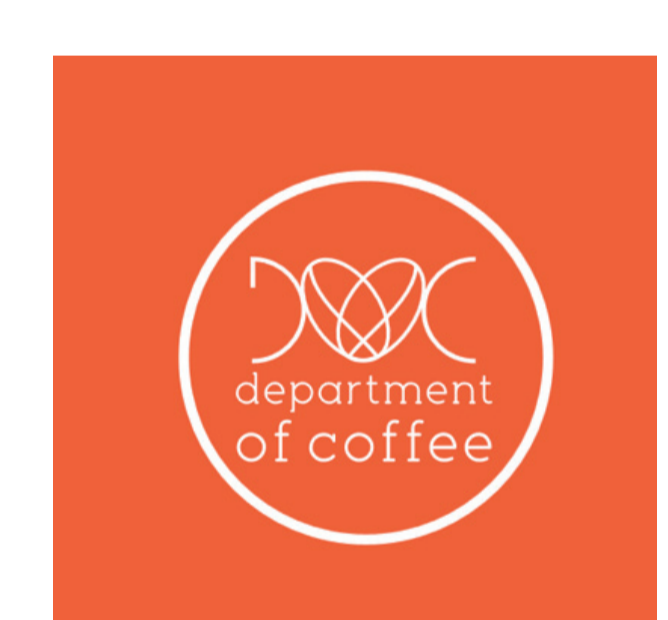
11.40 **Why Sustainable Practices are Vital to Avoid Leaving a Bitter Taste for All**
Jeremy Torz, Founder and Managing Director
Union Hand-Roasted Coffee



12.10 **Not an Expert: Observations From 8 Years of Coffee Media and Musings on Where our Industry is Headed From Here**
Mel Winter, Editor in Chief
Coffee Magazine



12.40 **Bringing Coffee Culture to the Township**
Wongama Baleni, Co-Owner
Department of Coffee



13.10 LUNCH BREAK

14.00 **Baristas of the Future**
Jono Le Feuvre, Co-Owner
Rosetta Roastery



14.30 **Being Sustainable in an Unsustainable World**
Matt Carter, Coffee Sustainability Manager
TriBeCa Coffee



15.00 **Enabling Coffee Entrepreneurs to Thrive Through Technology**
Lungisa Matshoba, CTO and Co-Founder
Yoco



15.30 CLOSE
