



SOUTH AFRICA 2019



SUSTAINABLE FUTURE, THRIVING TOGETHER

CONFERENCE PROGRAMME

31 MAY 2019 | CASTLE OF GOOD HOPE, CAPE TOWN

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Conference Programme

9.45 **Welcome & Open**
Jeffrey Young, CEO & Founder
Allegra Group

9.50 **Global Trends: The Current and Future Marketplace**
Jeffrey Young, CEO & Founder
Allegra Group



10.20 **Touching Lives**
Pete Howie, Director
Seattle Coffee Co.



10.50 **Life and Coffee: A Catalyst for Connecting Communities**
Darren Levy, CEO
vida e caffè



11.20 **COFFEE BREAK**

11.40 **Why Sustainable Practices are Vital to Avoid Leaving a Bitter Taste for All**
Jeremy Torz, Founder and Managing Director
Union Hand-Roasted Coffee



SUSTAINABLE FUTURE, THRIVING TOGETHER

12.10 **Not an Expert: Observations From
8 Years of Coffee Media and Musings
on Where our Industry is Headed
From Here**

Mel Winter, Editor in Chief

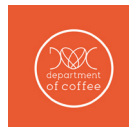
Coffee Magazine



12.40 **Bringing Coffee Culture to
the Township**

Wongama Baleni, Co-Owner

Department of Coffee



13.10 LUNCH BREAK

14.00 **Baristas of the Future**

Jono Le Feuvre, Co-Owner

Rosetta Roastery



14.30 **Being Sustainable in an
Unsustainable World**

Matt Carter, Coffee Sustainability Manager

TriBeCa Coffee



15.00 **Enabling Coffee Entrepreneurs to
Thrive Through Technology**

Lungisa Matshoba, CTO and Co-Founder

Yoco



15.30 CLOSE

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Alpro is a pioneer in the development of tasty plant-based products that are good for the people and for the planet. Alpro wants to support barista's by offering them plant-based alternatives for use in coffee. Therefore, we've created our Alpro 'For Professionals' range. The products have a great taste, are easy to froth and are perfect for latte art.

alpro.com/for-professionals



Sanremo Coffee Machines is a team of coffee lovers, working hard to create the best coffee machines for those who keep breathing the essence of coffee every day.

Located in Treviso, Italy Sanremo is an established, ambitious family owned company with more than forty years' experience in building espresso coffee machines. Driven by design and innovation, Sanremo machines are meticulously assembled and hand crafted as they have been for generations.

Our constant drive for innovation and improvement has always characterised the way we work. This has allowed us, over the years, to get together as a team, to collaborate and learn from each other by boldly answering questions that we would never have even brought up alone.

We have searched for people who share our joint vision for creation, with our same drive for future challenges, and we have found people willing to take part in our projects. A simple cup of coffee can bring people together, creating an opportunity to share experiences, talk, a simple courtesy, but it can also express the passion for everyday work: whatever your situation is, we want to assist you in the best way imaginable, offering you the best coffee machine available.

We are SANREMO.

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sanremo.co.za



Yoco exists to help entrepreneurs thrive – whether they have moonshot visions or more down to earth ambitions. Our payments and point of sale technology gives small businesses an easily accessible and simple to use platform that helps them sell their products and services, whether on a street corner or in a fancy mall. By giving these entrepreneurs the tools they need to start, run and

grow their businesses - we help to create jobs, thriving communities and drive economic growth. Our 42 000-strong small business community also gives us the invaluable insights we need to create a frictionless payment experience for our customers, and theirs.

yoco.co.za



Fair Cape Dairies is renowned for uncompromising quality and a commitment to ethical business practices. A once small-scale dairy farming operation run by the Loubser family for 5 generations, has grown to become one of South Africa's leading commercial dairy brands. The growth of our farm and demand for its products has grown consistently for the past 24 years. With this

responsibility, we have developed the Fair Cape Do The Right Thing strategy based on our 3 pillars; Animal Welfare, Environmental Welfare and Social Welfare.

www.faircape.com
